



My dear brother & friend,

This September 19, 2026 Ill. Sir Paul M. Ferreira will be featuring a Potentates Art Gala Ball to be held at the Montclair Art Museum, featuring dining and contemporary art galleries. All in an effort to commemorate this special night of fellowship. You and your family are cordially invited to attend. There are two ticket levels available. Level one is a reduced price of \$100 per person and level 2 is for \$125 which includes a cocktail hour and private gallery tours.

As Potentate, I am seeking your support to make this an unforgettable evening! Each day Shriners Hospitals provide over 2 million dollars in care worldwide to children with pediatric conditions such as Scoliosis, Cleft Lip Palete, Artificial limb replacements, and much more. Your contributions and/or presence is greatly appreciated! We would also extend to you an opportunity to contribute financially by purchasing a congratulatory advertisement in the Potentate's Souvenir Ad Journal. Alternatively, your lodge may opt to purchase an advertisement. We also welcome business advertisements as this publication serves as a strong platform for businesses to showcase their offerings and services to Shriners and the general public.

Advertising pricing is designed to accommodate various budgets. Any contribution you decide to make will be welcomed! Proceeds are for the benefit of Salaam Shriners. Payments are not deductible as charitable contributions. Our deadline for Ad placement is July 30, 2026. In closing, I extend my sincere gratitude for your consideration to support these worthy causes, and I further hope you may consider joining us on this evening of celebration. The enclosed flyer is to be announced or shared with your members, family, and friends alike.

With fraternal love,

Ill Sir. Paul M. Ferreira, Potentate

*Salaam Shriners "We get 'ship' done for our kids in 26"*